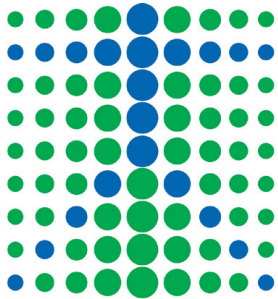


Developing a Livable Chicago for All Ages

**Workshop Report Five:
Engaging Older Adults
Through Arts and Culture**



**Partners for Livable
Communities**



Advocacy. Action. Answers on Aging.

MetLife Foundation





Through the generous support of MetLife Foundation, the fifth regional workshop of the Aging in Place Initiative was held in Chicago, Illinois, on March 17, 2008, at the Chicago Cultural Center.

Written by Russell Koff

Partners for Livable Communities
1429 21st Street, NW
Washington, DC 20036
202-887-5990
www.livable.com

National Association of Area Agencies on Aging
1730 Rhode Island Ave., NW, Suite 1200
Washington, DC 20036
202-872-0888
www.n4a.org

MetLife Foundation
www.metlife.org

For more information about future workshops, resources or the Aging in Place Initiative, please visit:

© Copyright June 2008
Partners for Livable Communities
National Association of Area Agencies on Aging

www.aginginplaceinitiative.org

America is aging. Today roughly 37 million Americans age 65 and older represent slightly more than 12 percent of the country's total population. By the year 2030 the number of Americans in this age group will nearly double, accounting for one-fifth of the population. Due to the overwhelming desire of older Americans to age in place in their own homes, communities will face unprecedented challenges to providing the services and infrastructure that this population will demand. Yet, if communities are resourceful, innovative and prudent, these challenges will be eclipsed by the enormous share of social and human capital that will be made available by the largest, healthiest, best-educated and most affluent generation of older adults in American history.

The Aging in Place Initiative was created by Partners for Livable Communities, the National Association of Area Agencies on Aging, and other national civic groups to draw attention to the increasing aging demographic and to share information about how communities can achieve livability for all. With support from MetLife Foundation, the partners have supported the development of practical tools and resources to help communities jumpstart their conversations and take action to address the needs of older adults in their cities and neighborhoods.

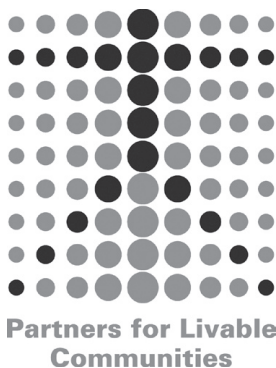
As part of this initiative, the partners supported *The Maturing of America* survey in 2006. This questionnaire found that although many communities have some programs to address the needs of older adults, very few have undertaken a comprehensive assessment of what it would take to make their community livable for all. As a result of these findings, the partners developed a comprehensive resource, *A Blueprint for Action: Developing Livable Communities for All Ages*, to provide communities with a concrete tool to help them plan for the future. The strategies and best practices outlined in the *Blueprint* can help communities make the incremental changes needed to create livable communities that are good places for the young and old alike.

Now, the initiative is on the road, hosting a series of regional workshops across the country that focus on one particular aspect, or theme, of Aging in Place. It is the goal of each workshop to bring together a diverse group of experts and stakeholders to share ideas and generate a local dialogue about Aging in Place efforts and challenges in the community. To help stimulate innovative ideas and new partnerships, workshop attendees are learning how they can receive small "JumpStart the Conversation" grants to fund their own projects. In addition, the initiative's website, www.aginginplaceinitiative.org, has become an information and resource hub with a listing of the JumpStart grant winners along with best practices and the reports from each workshop.

This report documents the Chicago area workshop (the fifth in the series) which focused on arts and culture. Regardless of whether you attended the workshop, this report provides an in-depth understanding of the role that arts and culture is playing in the lives of older adults in Chicago, as well as the innovative programs and initiatives that are happening across the country to connect older adults with the arts.

Making a community ageless requires the collaboration of numerous players from the public, private and nonprofit sectors. We hope that this report provides a better understanding of how Aging in Place can be incorporated into all aspects of community life.

Your national hosts,



Advocacy. Action. Answers on Aging.

Simply put, Aging in Place is growing older without having to move.

Aging in Place is a comprehensive, community-driven strategy to give Americans the services, opportunities and infrastructure so that they can grow old with dignity in their own homes while remaining active and engaged members of their communities.

MetLife Foundation

Table of Contents

Executive Summary	1
Backgrounder	3
Taking Center Stage: Connecting Older Adults to Culture and the Arts	5
Aging Friendly Innovations: Best Practices	15
Appendix	
Workshop Agenda	21
Speaker Bios	22
Workshop Participants	27
Resources	29
Notes	30
About the Team	31

On March 17, 2008, a concerned group of stakeholders gathered together at the Chicago Cultural Center in downtown Chicago to discuss a pressing Aging in Place issue. *Engaging Older Adults Through Arts and Culture: Developing a Livable Chicago for All Ages* was the theme of the half day workshop which drew a large and diverse group of community arts advocates and aging services providers eager to discuss how Chicago can enhance and expand its arts and culture offerings for older adults.

The workshop featured brief remarks about the national Aging in Place Initiative, a conversation with older adult stage actors, and a panel discussion with local leaders in the arts and the older adult services sector.

This report, the fifth in a series of Aging in Place workshop reports, documents the event that was held in Chicago and provides a comprehensive analysis of the ideas that were discussed as well as the programs and organizations at work to connect older adults to culture and the arts in Chicago and in other cities across America. Chicago is a large cosmopolitan city that has found a number of ways to provide meaningful cultural and artistic opportunities to older adults. Thus, one of the purposes of this report is to inspire and guide other communities to do the same.

To help set the stage for the discussion on arts and culture in Chicago, the following “Backgrounder” section (p. 3) provides demographic and other arts-related information about the Chicago area.

Critical findings and analysis from the workshop are found in the ‘Taking Center Stage: Connecting Older Adults to Culture and the Arts’ section (p. 5). This section focuses on the key arts and culture-related issues of an Aging in Place strategy and discusses the local and national approaches that are being put into action in communities throughout the country.

Chicago is home to a number of nationally-recognized programs to connect older adults to the arts and to enhance the capacities of arts and cultural organizations to reach out to the older adult community. A listing and description of these programs and others from around the country is found in the “Aging Friendly Innovations: Best Practices” section (p. 15). ◀◀

Key Points

- Research indicates that older adults who participate in arts and cultural activities report higher overall health
- Older adult service organizations can form creative partnerships with theaters and cultural organizations to expose older adults to the arts
- Art and drama therapy programs provide particular benefits to many older adults
- Arts and cultural organizations can partner with the business community to enhance their capacities and reach out to older adults

Workshop Details

- **What:** A discussion about how to enhance and expand the cultural and artistic opportunities for older adults
- **When:** March 17, 2008
- **Where:** The Chicago Cultural Center, Chicago, Illinois
- **Who:** A diverse group representing arts and cultural organizations, older adult service organizations, artists and actors, and community stakeholders

See Appendix, starting on p.21, for the workshop agenda, speaker bios, a complete list of participants, and other helpful resources.

Chicago is a city that has had an enduring influence on the history, culture and economy of the United States. It is the third most populous city in America and by far the largest city to host an Aging in Place Initiative workshop. The U.S. Census Bureau estimates the city's population at 2.8 million people and the city's metropolitan area that stretches from Wisconsin to Indiana at more than 9.7 million.

Chicago is exceptionally diverse and the population is growing steadily. With regards to Chicago's older adult residents, 10.3 percent of the city's population is age 65 or older—a large number, but still slightly smaller than the nation's overall proportion of older adults to the population (12.4 percent). Chicago's Department of Senior Services, headed by Commissioner Joyce Gallagher, serves as the local Area Agency on Aging for the city and coordinates a vast network of services and outreach efforts to provide for older adults and to help them live independently in their own neighborhoods and communities.

The size and density of Chicago give it a unique set of challenges in reaching out to and providing for the large number of older adults, but it also affords its residents access to one of the richest cultural and artistic scenes in the nation. Chicago is home to an extremely large and vibrant arts community, ranging from world class institutions such as the Art Institute of Chicago and the Chicago Symphony Orchestra to small, community-based organizations and artist collaboratives which create arts activity in each of the city's 77 neighborhoods. According to the Chicago Office of Tourism, the city has more than 50 museums, over 200 theaters and nearly 225 art galleries, among many other arts organizations and facilities.

Together, this community delivers a significant contribution to Chicago's overall economy. According to *Arts & Economic Prosperity III*, a 2007 study conducted by Americans for the Arts, the nonprofit arts and culture industry in the City of Chicago generates \$1.09 billion in local economic activity. This spending—\$658.83 million by nonprofit arts and cultural organizations and an additional \$432.95 million in event-related spending by their audiences—supports 30,134 full-time jobs, generates \$628.74 million in household income to local residents, and delivers \$103.1 million in local and state government revenue.

These economic impact statistics do not take into account the significant activity of the for-profit arts sector. For example, according to a 2007 study conducted by the Cultural Policy Center at the University of Chicago, the city ranks third among metropolitan areas in the size of its music industry. A total of 13,000 Chicago-area residents are working in the core musical sub-industries, and nearly 2000 of who are working musicians. ◀◀

Snapshot of Chicago

- Chicago has 2.8 million people and a metro area of over 9.7 million—the third largest in the country
- The City of Chicago has more than 50 museums, over 200 theaters, and nearly 225 art galleries
- 10.3 percent of the city's population is age 65 or older
- The city's nonprofit arts and culture industry generates \$1.09 billion in local economic activity

Taking Center Stage: Connecting Older Adults to Culture and the Arts

In Chicago, the arts scene is a bit different. Last year a dance class was launched for Mature H.O.T. Women—that is, of course, Health conscious, Optimistic and Triumphant women who want to feel rejuvenated through dance. The class is just one example of how Chicago is responding to a new generation of older adults who are demanding more and more in the way of arts and cultural opportunities, and are testing communities across America to see if they can deliver.

Culture and the arts, although not typically considered as critical to an Aging in Place strategy as transportation, health care, or housing, are nonetheless vital components for any older adult to remain active and healthy in his community. Thus, the *Engaging Older Adults Through Arts and Culture: Developing a Livable Chicago for All Ages* workshop was convened in Chicago for community leaders, members of the arts community, and concerned citizens to discuss how best to connect older adults to the arts, and how arts and cultural organizations can overcome challenges and reach out to such an important segment of the Chicago community.

On one level, this issue is rather straightforward: communities need to invest in providing accessible arts and cultural opportunities for older adults. While true, one should not make the mistake of believing that arts, culture and aging is such a one-dimensional issue. This section will dive deep into the topic of arts and culture for older adults, not only answering questions about the lack of cultural opportunities but also concerns about older artists and the arts community itself. For example, what are the implications of a graying audience for arts and culture institutions? In addition to providing opportunities for older adults to patronize the arts, how can older adults participate in the arts as well? How can the arts be put to work as a treatment for older adults with mental illnesses? And what sorts of creative partnerships have been formed to make art and culture opportunities plentiful, meaningful and affordable for the older adult community?

The Impact of Arts and Culture

Before discussing how older adults can be better connected to arts and culture, it is important to understand the impact that the arts can have on the quality of life of this population. In Chicago, as well as at other workshops of the Aging in Place Initiative, speakers have quipped about how advances in medicine and health care have helped older adults experience greater longevity, and that the question now is how they can remain active, healthy and engaged throughout their golden years. Participation in the arts is one key way for older adults to achieve and maintain such high quality of life; and this finding is not only intuitive. A groundbreaking study initiated in 2001 by the Center on Aging, Health and Humanities at The George

“Culture embraces a broad range of activities and programs that allow individuals to creatively express their identity and history.”

—A Blueprint for Action: Developing a Livable Community for All Ages

Welcoming Remarks

Joyce Gallagher
Commissioner
Chicago Department of Senior Services

Robert McNulty
President
Partners for Livable Communities

Sandy Markwood
Executive Director
National Association of Area Agencies on Aging

Janet Carl Smith
Deputy Commissioner
Chicago Department of Cultural Affairs

Speakers

Lois Smith
Actor
Goodman Theatre

Martha Lavey
Artistic Director
Steppenwolf Theater

Washington University assessed the impact of community-based cultural programs on the physical and mental health of adults 65 and older. It was the first study of its kind and it overwhelmingly concluded that those who participated in arts and cultural activities reported a higher overall health rating, fewer doctor visits, less medication use and less instances of falls.¹

“We want to heal through the arts...engage in the arts.”

—Judy Holstein,
Director of Adult Day Services, CJE SeniorLife

By another measure, exposure to and participation in artistic activities provides an outlet for some older adults to express themselves or to find understanding in their world. In particular, isolated older adults and those suffering from dementia have been shown to be touched the most by the arts. These individuals can sometimes shut themselves off from the outside world out of fear of saying the wrong thing, or because they no longer understand how to connect with others. Yet, because people relate to the arts on an emotional level, older adults can communicate and connect with others even if their language skills or memory have been damaged. (See p. 9 for more information about art therapy treatments).

Making the Arts accessible for all

Challenge: Arts and cultural programs are often left out of community Aging in Place strategies

Solution: Create new partnerships that expand arts and cultural opportunities for older adults

There are two ways that communities can increase arts and cultural offerings for older adults. One is by creating and nurturing organizations whose sole purpose is to give older adults access to the arts, and the other is by utilizing existing arts or cultural organizations to enhance their older adult offerings. Fortunately, Chicago is addressing the issue on both fronts as the home of a number of leading programs that connect older adults to culture and the arts, and as a city with a vibrant arts scene that often keeps older adults in mind. On the first front, the Chicago workshop revealed a number of programs for older adults to access the arts that have found success due to their knack for partnership.

“Many seniors report that they do not just want to be the recipients of [arts] programs—they want to participate in them.”

—Sammie Dortch, Chair, Department of Applied Sciences and Program Coordinator of Gerontology, Harold Washington College

One such Chicago program is Renaissance Court of the Chicago Department of Senior Services, whose Regional Director, Patricia O’Malley, served as a panelist at the workshop. Renaissance Court opened in 1992 in a small space on the first floor of the Chicago Cultural Center in downtown Chicago. At this ideal setting for introducing older adults to the arts, Renaissance Court provides no shortage of cultural and artistic op-

portunities for the community. In fact, more than 150 programs are held each month including gallery showings, film screenings, book clubs, play readings, dance classes, theater courses and countless others, mostly free of charge, for the roughly 2,000 active members of Renaissance Court.

Renaissance Court is able to do so much because it recognizes the importance of partnership. In fact, it exists only because of the partnership forged between the Chicago Department of Cultural Affairs and the Department of Senior Services. In Chicago, like many other cities, nonprofits and partnership programs like Renaissance Court are expanding the base of artistic and cultural opportunities for the older adult community. One successful partnership program is Culture Bus of CJE SeniorLife. Supported by the Jewish United Fund/Jewish Federation of Metropolitan Chicago, CJE SeniorLife manages a comprehensive network of housing, health care, community services and more for older adults in the Chicago area. Judy Holstein is Director of Adult Day Services for CJE SeniorLife and she spoke to the Chicago workshop attendees about the Culture Bus program.

The program partners with Northwestern University's Cognitive and Alzheimer's Disease Center to take older adults with early-stage dementia on day trips to various events and programs. (See p.15 for more information). Each weekly cultural lunch trip is planned and supervised by a trained leader and accompanied by several volunteers. Culture Bus has received national notoriety for creating a thoughtful partnership which targets a special segment of the older adult population.

As audience members at the Chicago workshop heard from each of the knowledgeable panelists and speakers about ongoing programs and services in the Chicago area for older adults to access the arts, *partnership* emerged as the key word. Whether partnering with cultural institutions, arts organizations, academic and medical institutions, government agencies, or a combination of them all, partnerships are the root of every successful effort to engage older adults through culture and the arts.

“You cannot take older adults for granted, or make assumptions about what they will be interested in.”

—Maggy Fouché, Marketing Director,
Chicago Department of Cultural Affairs

Moderator

Jacquelyn A. Mattfeld, Ph.D.

Director

Center of Creative Aging at
Harold Washington

Panelists

Sammie Dortch, Ph.D.

Chair

Department of Applied
Sciences and Program
Coordinator of Gerontology,
Harold Washington College

Maggy Fouché

Marketing Director

Chicago Department of
Cultural Affairs

Judy Holstein

Adult Day Services Director
CJE Seniorlife

Patricia O'Malley

*Renaissance Court Regional
Director*

Chicago Department of
Senior Services

Chuck Thurow

Executive Director

Hyde Park Art Center

Participating in the Arts

Challenge: Older adults don't just want to patronize the arts, they want to participate in them too

Solution: Collaborate with theaters and arts organizations to create opportunities for older adults

Offer arts and drama therapy programs to stimulate the minds of older adults

During the course of the Chicago workshop it became clear that in addition to needing greater access to cultural events and the arts, older adults are clamoring for opportunities to be active participants in the visual and performing arts. This point was particularly emphasized by Maggy Fouché, a panelist at the workshop who, as the Marketing Director for the Chicago Department of Cultural Affairs, oversees marketing for the Chicago Cultural Center. Fouché shared that the Cultural Center sometimes scheduled 'hip' events in trendy restaurants, expecting a young crowd, but would come to find the event dominated by older adults.

Chicago appears to have largely captured the high demand for active arts and cultural opportunities for older adults with countless programs representing a broad range of arts activities that are attracting older adults of all ages and interests. Nevertheless, it is hard to gauge whether the supply is truly sufficient. There is the Deeply Rooted Dance theater, a group which offers a popular class for "Mature H.O.T. Women"—(Health Conscious, Optimistic, and Triumphant) which is geared towards older women who want to maintain their physical fitness through dance. The Senior Radio Players is a group made up of older members of The American Federation of Television and Radio Artists and The Screen Actors Guild who perform classic radio shows at the Chicago Cultural Center several times each year. Also, the Senior Artist Network is an organization that caters to older adults who are active in the visual arts, helping to digitalize their works and display them at local and online galleries. (See the Best Practices section on p.15 for more information about these and other organizations in the Chicago area.)

These programs and organizations are just a sampling of what Chicago has to offer for older adults in the community. They are succeeding because of effective leadership and collaboration, two principles that are critical to any Aging in Place effort. Community stakeholders in Chicago have recognized that older adults, particularly baby boomers, are redefining the image of the typical senior in terms of the activities that they want to enjoy. Asked about the older adult population in Chicago, Ms. Fouché, the Marketing Director for the Chicago Department of Cultural Affairs says, "there has been a shift...Baby boomers are demanding more and more, and I think that

Museum shares artistic treasures with Alzheimer's patients

A few years ago at the Museum of Modern Art in New York City, the *Meet Me at MoMA* program began to offer special access to the arts for older adults with Alzheimer's or dementia. Once a month on a Tuesday, when the museum is closed to the public, individuals with dementia and their family members or caregivers are invited to visit the museum where they are given guided, interactive tours of the museum's exhibits by specially trained museum educators.

See p.18 for more information.

arts organizations are recognizing the demand of older adults.”

But before diving into the role and challenges that face arts institutions themselves, there is one more movement taking shape that deserves to be addressed. Active, talented older adults with extra time on their hands are not the only group that is being engaged through arts and culture. In Chicago and elsewhere across America, the arts are increasingly being recognized as a highly effective treatment for older adults suffering from Alzheimer’s or other forms of dementia—diseases which together affect millions of Americans. Recent figures even suggest that as many as 75 percent of older adults living in skilled nursing facilities and about one in seven adults over the age of 70 suffer from some form of dementia.² As mentioned earlier, these older adults derive special benefits from observing and participating in the arts because it gives them an outlet to express themselves and to communicate with others, even if their language skills or memory have faded.

In Chicago, CJE SeniorLife was one of the first organizations to recognize the benefits that the arts bring to those with dementia, specifically from engaging older adults through art, music and drama therapy programs that allows those suffering from dementia to create art for themselves. Judy Holstein, who herself serves as the drama therapist on staff at CJE, spoke about the advantages of art

“Perhaps most important, the arts offer a chance for people with dementia to connect with the people who have forgotten them—their communities at large.”

—Anne Davis Basting,
“Arts in Dementia Care: ‘This is not the end... it’s the end of this chapter.’” *Generations*.

Art Therapy and older adults

Over the last decade, art therapy has emerged as a popular mental health profession that uses a variety of art forms as tools to enhance the physical, mental and emotional well-being of individuals of all ages. Through using the creative processes involved in artistic self-expression, art therapy has been shown to help people resolve conflicts, develop interpersonal skills, manage behavior, reduce stress and increase self-esteem. Art therapy can be practiced in clinical or non-clinical settings and can be effective with anybody, from children to older adults to families.

Although visual expression has been used as a healing tool for centuries, the American Art Therapy Association suggests that the field of art therapy did not emerge as a distinct profession until the 1940s after psychiatrists became interested in the art work created by their patients. And at the same time, educators began to realize that the artistic creations of children were often representative of their emotional and cognitive growth.

Today, professional art therapists hold masters degrees in art therapy or a related field and are registered by the Art Therapy Credentials Board. The field is continuing to grow more and more, a fact verified by Judy Holstein, the drama therapist and Director of Adult Day Services for CJE SeniorLife, who started training as a drama therapist in 1988 when the field was just emerging. “In 1988 I had to explain it constantly,” Holstein says. Even “seven years ago, I was the only person suggesting creative arts sessions at conferences. Now at every conference I attend, there is a discussion on art therapy.”

Other treatments that fall under the umbrella of art therapy and that are being practiced more and more include drama, music, dance, and play therapy.

For more information, visit the American Art Therapy Association at www.arttherapy.org.

and drama therapy for older adults and how such programs have taken off over the last decade. “CJE has had a music and art therapist on full time staff for twenty years,” Holstein explained, but only in the last several years has the field taken off as a recognized treatment that goes well beyond ‘talk’ therapy, particularly for older adults with dementia. (See box on p. 9) Drama therapy, Holstein explains, is based on improvised story-telling in which participants are guided to create a story together. The experience increases spontaneity and gives participants an opportunity to express their values and feelings in an open environment in which every answer is correct.

The Role of Arts Organizations

Challenge: The arts community sometimes laments the perceived ‘graying’ of the audience

Solution: This is not true, and not a problem! Arts and cultural organizations should embrace older adults and create intergenerational programs that introduce the youth to the arts

Earlier, this report indicated that there are two ways to connect older adults with the arts—nurturing distinct organizations that are devoted to the older adult population, and enhancing the older adult offerings of existing arts and cultural organizations and institutions. This latter strategy will be the focus of the second half of this report.

Thus, what are the concerns of traditional arts and cultural organizations as it relates to the older adult community? At the Chicago workshop, one issue in particular was addressed by several panelists and speakers—that of the “graying” audience at cultural events. “It is common in the arts community to discuss whether the audience is graying,” said Martha Lavey, the Artistic Director at the Steppenwolf Theatre in Chicago, to the attendees at the Chicago workshop. However, she and other speakers at the day’s event were vociferous in asserting that this is not necessarily the case (older adults typically have the disposable income and time to attend cultural events in larger numbers), and furthermore that older adults bring a litany of advantages to any arts or cultural organization. First among these is that older adults, particularly grandparents, are often responsible for introducing younger generations to the arts.

This is one reason that a number of theater companies and arts organizations have developed intergenerational programming, bringing the young and old together. One such program is the Cornerstone Theater Company in Los Angeles, California, a multi-ethnic, ensemble-based theater that brings together professional artists and community members of all ages. In producing both new plays and contemporary adaptations of timeless classics, the Cornerstone Theater Company’s approach to

Elders Share the Arts

Begun in 1979 in Brooklyn, New York, Elders Share the Arts (ESTA) is an organization that promotes healthy aging through participation in the arts. ESTA offers a wide range of programs and partners with a number of local artists, cultural institutions and senior centers in the community. One program in particular, *Generating Community*, brings schoolchildren and older adults together on a weekly basis to create various art forms which explore one another’s stories and cultural backgrounds.

See p.18 for more information.

arts and community is one that provides benefits for older adults and the community at large by building a foundation for arts and theater for the future. (See p.17 for more information).

Ensuring a Place for Older Artists

Challenge: Older artists feel pushed aside in favor of new, younger talent

Solution: Foundations and other funders can create proposals for older artists

Lavey’s comments about the audience at arts events were made during a portion of the Chicago workshop in which she led a conversation with Lois Smith, who has been a professional actor for more than 50 years and is now a member of the ensemble at the Steppenwolf Theatre Company in Chicago. Although Smith’s career has been long and successful, their conversation provided valuable insight into a challenge that confronts many artists as they grow older—that of trying to attract attention and funding from an industry that is always looking for the new, young, next big thing.

It is ironic that as artists gain more experience and maturity, they receive less support from the arts community. But this is indeed one finding from a recent report for the New York Foundation for the Arts which revealed that a majority (51 percent) of older artists surveyed reported a “lack of support from dealers, exhibitors, or curators.”³

Chuck Thurow, the Executive Director of the Hyde Park Art Center in Chicago and a panelist at the workshop, acknowledged the existing bias for young, upcoming talent and called on foundations and other funders to create proposals for older artists. With a majority of older artists (66 percent) suggesting that it is “somewhat hard” or “very hard” to find funding opportunities for which they are eligible, this solution is one that could hold much promise.⁴

“I have been fortunate to have more opportunities as I age. This is not the case for many actors.”

—Lois Smith, Actor and Ensemble member of Steppenwolf Theatre Company, Chicago

Business Partnerships for the Arts

Challenge: Arts and cultural organizations struggle to find ways to connect with the older adults in their community

Solution: Put older adults on boards and in leadership roles of organizations

Develop partnerships that leverage the knowledge and resources of the local business community

In addition to some of the challenges that older adults have in connecting with the arts community, arts and cultural organizations also face the issue of how they can or should provide meaningful opportunities for older adults in their community. Joyce Gallagher, the commissioner of the Chicago Department of Senior Services, made reference to this point when she commented, “Many [arts organizations] say, ‘How can we use the free labor of seniors?’ ...instead, I want them to ask what they can do for the older adult community.”

Thus, there was a sense at the Chicago workshop that arts and cultural organizations are not focused on the older adult community, and that even those that are, feel as though they do not have the capacity, in terms of resources and staff, to have an impact. One solution to the first problem is relatively simple and was broached by Patricia O’Malley: Invite older adults to sit on the Boards of arts and cultural organizations. This strategy can help keep the organization in tune with the needs and desires of the older adult community. Just as organizations of all types go to great lengths to develop boards that are diverse with regard to race and gender, arts and cultural organizations ought to do the same to ensure that their leadership represents older adults as well.

Audience feedback at the close of the Chicago workshop reiterated the importance of having an older adult voice working for arts and cultural organizations that can serve as an ear to the ground for the older adult population. For example, workshop participants pointed to the small font size on theater and art guides that impair some older adults’ ability to enjoy cultural events. Also, audience members expressed concern that a technology gap was preventing some older adults from accessing information about cultural events that would be of interest to them. The Chicago workshop itself served as one step forward in getting arts and cultural organizations in touch with the concerns of older adults, and this process can continue if the arts community stays committed to observing the needs of this critical segment of the community.

Yet, the Chicago workshop made clear that arts and cultural organizations will likely require extra help to develop the sorts of long-term programs and projects that can have the greatest impact on the older adult community. In Chicago, arts and cultural organizations are fortunate to have the support of the Arts and Business Council of Chicago (A&BC-Chicago), a prominent organization that helps enhance the management capacity of arts organizations in the city by

building partnerships between the local business and arts communities. By cultivating the resources and knowledge of Chicago's business community, A&BC-Chicago has helped hundreds of arts and cultural organizations in the city grow and reach out. (See below box).

Another program that holds much promise for nonprofit arts and cultural organizations is Executive Service Corps (ESC). ESC is an affiliate organization with branches in several cities around the United States that taps the experience of knowledge of older adults who are retired or retiring business executives to help nonprofit organizations with a wide array of management services. In Chicago, ESC has played an active role in helping arts organizations accomplish their goals, while providing a meaningful way for older adults to give back to the community.

Geoff McClelland, a former Senior Vice President for an advertising agency, has been a volunteer with ESC-Chicago for six years and is now a project manager for the organization. Last year he worked with the Chicago Jazz Philharmonic on a project to help develop their board, and now he continues to work with the Philharmonic by leading a team to develop a strategic plan for their future growth. McClelland is proud of his work with ESC, remark-

Arts and Business Councils make partnerships work for the arts

The impact of the Arts and Business Council of Chicago on the area's arts and cultural organizations cannot be overstated. In fact, most of the concerns raised by participants at the Chicago Aging in Place workshop regarding their ability to connect with the older adult community can be addressed through participation in programs of A&BC-Chicago.

A&BC-Chicago's mission is to lend expertise, provide support, and promote business volunteerism for the arts. The organization regularly holds events, forums and workshops so that people from the arts and business communities can come together and share ideas, network and promote the arts. A&BC-Chicago's flagship program, Business Volunteers for the Arts, recruits, trains and places experienced business professionals on pro bono consulting projects for small and mid-sized nonprofit arts organizations. Consultants can assist organizations in a number of areas including marketing, public relations, IT, human resources, business planning, and financial management.

One other program of A&BC-Chicago that can tie into an arts organization's ability to reach out to the older adult community is On BOARD. Through On BOARD, the council recruits and trains local business leaders to become effective board members and places them with arts and cultural organizations.

Several workshop attendees who represented arts organizations in the city had worked with A&BC-Chicago and all had positive experiences that allowed their organization to grow. Malik Gillani, the Founding Executive Director of Silk Road Theatre Project in Chicago says, "the importance that I find (in A&BC-Chicago) is being able to access knowledge and information that I need or that I don't know I need until I hear it from them." Silk Road Theatre Project has received two board members through the On BOARD program and considers A&BC-Chicago an "amazing resource."

A&BC-Chicago is a chapter of the Arts and Business Council of the Americans for the Arts which consists of a number of similar councils in other cities. The types of partnerships that these councils promote are critical for any arts or cultural organization to grow in the ways that will allow it to reach out to older adults or the community at large.

For more information, visit www.artsbiz-chicago.org.

ing, “it’s a great way to give back to the community... [and] a great way to keep your mind sharp.” (See p.15 for more information about ESC).

By the end of the *Engaging Older Adults Through Arts and Culture: Developing a Livable Chicago for All Ages* workshop, it became clear that Chicago is a leader in providing its older adult community with a range of valuable arts and cultural opportunities. Each panelist and speaker was remarkably knowledgeable about ongoing and upcoming programs in the community, as well as past strategies that had either succeeded or failed. Community leaders, aided by a thriving arts community, are continuing to lay the groundwork for the future by developing new partnerships and programs to increase the arts and cultural offerings to the city’s growing older adult population.

The workshop itself, by providing a forum for a diverse group of community stakeholders to come together, was evidence of this ongoing effort in Chicago and helped generate even more new ideas. And as Patricia O’Malley reminded the workshop’s participants, the conversation must keep going—and must include older adults—for the city to stay up to speed with the desires and needs of a growing population. ◀◀

Aging Friendly Innovations: Best Practices

The following are initiatives and programs, within and beyond the Chicago area, that are helping to provide older adults with meaningful cultural and artistic opportunities.

Chicago area Best Practices

Culture Bus of CJE SeniorLife

Chicago, Illinois

Culture Bus is one of a number of programs offered by CJE SeniorLife's Adult Day Services division. The program is a partnership with the Cognitive Neurology and Alzheimer's Disease Center of Northwestern University to bring older adults with Alzheimer's or other forms of early stage dementia on cultural day trips. Each trip, led by a trained professional and accompanied by volunteers, takes participants to a new cultural attraction or historical site in and around Chicago and provides them with a unique opportunity for stimulation, education and recreation among peers.

Past Culture Bus trips have visited an African-American art museum, a glass blower's studio and a Hindu Temple. Because of the partnership with Northwestern, participants of the Culture Bus program and their caregivers can also join an early stage dementia support group that is facilitated by a University professional.

To learn more, visit www.cje.net

Executive Service Corps of Chicago

Chicago, Illinois

Executive Service Corps (ESC) is an organization that was previously profiled by the Aging in Place Initiative after the Arizona workshop for its unique role in matching retired or retiring business executives with nonprofit organizations in need of management or strategic consulting. In Chicago, ESC manages over 250 volunteers who take part in more than 150 projects each year, providing a range of services to nonprofits at a fraction of the cost of a for-profit consulting firm.

Marcia Lipetz, the President and CEO of ESC-Chicago says that the organization is working more and more with nonprofit arts and cultural groups, such as the Brickton Art Center and the Hellenic Museum and Culture Center. ESC has helped these and other arts organizations with projects such as teambuilding, strategic planning, board development and orientation, fundraising, executive transition management and more.

Lipetz says that the growing number of arts and cultural clients at ESC is in part due to the formation, in 2006, of the Arts Work Fund for Organizational Development, a funder collaborative that provides grants to arts and cultural organizations with budgets under \$1 million. Recipients of these grants have turned to ESC to help strengthen their organization and achieve their goals.

To learn more, visit www.esc-chicago.org

Mature H.O.T Women

Chicago, Illinois

The Deeply Rooted Dance Theater is the professional dance ensemble of Deeply Rooted Productions in Chicago. After receiving feedback from attendees of the dance performances, Deeply Rooted launched a class for “Mature H.O.T. Women”—that is, Health Conscious, Optimistic, and Triumphant—in January of 2007. “The performances made people want to dance,” says Charmaine Hamer, the Business Manager for Deeply Rooted Productions, who spoke about the increasing demand among active older adults and baby boomers for the dance class.

The classes have grown and the organization now holds four, eight week sessions per year. Although the women in the class range in age, most are between 45 and 75. Participants do not need to have dance experience to take part in the class, which is geared to older women and includes extended warm up and cool down periods.

To learn more, visit www.deeplyrootedproductions.org

The Saints

Chicago, Illinois

The Saints is a large nonprofit membership organization that provides volunteers for the performing arts in and around Chicago. The Saints currently has more than 1,800 members who volunteer to work with theater, dance and music venues, primarily as ushers. The volunteer members of The Saints, of whom many are older adults, are able to choose the venues and performances where they want to volunteer, and in return get to watch the event. For older adults who love theater and the arts, The Saints is an excellent way to stay active in the community, see terrific performances, and help theaters and arts organizations fulfill their mission.

Since its beginning in 1980, The Saints has dramatically expanded its organization, serving more venues and assisting with mailings, fundraisings, office tasks and more, in addition to ushering. The Saints also distributes a monthly magazine to its members, holds General Meetings with speakers from the arts industry, and even provides scholarships to college students and grants to arts organizations.

To learn more, visit www.saintschicago.org

Senior Artists Network

Chicago, Illinois

The Senior Artists Network (SAN) started in 1988 to promote and showcase the work of older artists. Through partnerships with several public and private organizations in the Chicago area and through the support of state and national funders, SAN continues to grow and serve more and more older artists in the community. The organization regularly puts on exhibits that showcase the work of various artists at venues throughout the city, and they also help digitize and display the work of more than a dozen artists on their website.

SAN's flagship event is their annual juried art exhibition, *Later Impressions*, which is now in its twentieth year. The theme of the exhibition, held each year at the downtown Chicago Cultural Center, is "Art is Ageless" and features paintings, prints, fabric art, sculpture and photography from local artists.

To learn more, visit www.seniorartistsnetwork.org

National Best Practices

Arts for the Aging

Bethesda, Maryland

Working with more than 50 senior centers in the Washington, DC metropolitan area, Arts for the Aging (AFTA) serves a diverse population of older adults by giving them access to the arts. The organization operates a number of arts workshops which focus on everything from dance, drawing, music, sculpture and poetry.

Since its founding in 1988, AFTA has expanded its offerings to include intergenerational programs which have served more than 1,000 older adults and school-aged children. Additionally, AFTA organizes cultural outings for older adults to local venues such as the National Gallery of Art, the Smithsonian Institution and area Embassies. In 2007 AFTA was recognized as a model program by the National Endowment for the Arts for making the arts more accessible to older adults.

To learn more, visit www.aftaarts.org

Cornerstone Theater Company

Los Angeles, California

The Cornerstone Theater Company is a community-based theater headquartered in Los Angeles, California that brings together performers of all ethnicities, ages and experience levels in productions of both new plays and contemporary adaptations of classic works. Although now based in L.A., the company spent five years in the late 1980s working on 12 musical productions in rural areas of ten different states. Today, Cornerstone Theater Company continues to build bridges between and within the diverse communities of L.A. by producing plays that reach out to a new generation of community performers.

Their work has touched older adults by encouraging them to participate in new productions, and also by using experienced actors to connect with a younger generation of aspiring performers. In particular, Cornerstone's Summer Residency program works with various California communities to create productions that combine students' artistry with that of experienced professionals and community collaborators.

In 2006, the program produced a play called "Lethe" in San Francisco by local playwright Octavio Solis. "Lethe" explores the fragility of memory and how people prepare for the end

Best Practices

of life. Cornerstone’s production included a cast of 45, of whom 31 were local older adults or caregivers.

To learn more, visit www.cornerstonetheater.org.

Elders Share in the Arts

New York City, New York

Elders Share in the Arts (ESTA) is a well-established organization in Brooklyn, New York committed to developing programs that encourage healthy aging through creative expression. ESTA calls its methodology “Living History Arts”—a process that draws on the oral histories and memories of older adults to create literary, visual or dramatic presentations. Founded in 1979, ESTA has succeeded by partnering with a variety of artists, cultural institutions and senior facilities in New York City. The following are just a few of the programs that ESTA offers:

- “Generating Community”—An intergenerational program that brings together older adults from local senior centers and schoolchildren of various ages on a weekly basis to share their stories and cultural backgrounds. Through the process, commonalities emerge that are used to create a variety of art forms.
- “Legacy Works”—Professional artists work with older adults at senior centers, libraries or other community spaces to transmit life experiences and memories into visual art, such as painting, collage and photography. At the end of the program, works are presented to the public at a community-wide festival.
- “Pearls of Wisdom”—A touring ensemble of older storytellers who share their life experiences in a theatrical form. Storytellers have performed at the Museum of the City of New York, Lincoln Center and the United Nations.

To learn more, visit www.elderssharethearts.org

Meet Me at MoMA

New York City, New York

The Meet Me at MoMA program began in 2006 at the Museum of Modern Art in New York City. Supported in part by MetLife Foundation along with a number of other funders, the program is designed as an interactive experience for older adults with Alzheimer’s disease and their family members or caregivers. Held on Tuesdays when the museum is closed to the general public, the program is led by specially trained museum educators who work in small groups to provide an interactive tour of the museum’s collection of modern art masters. The program provides participants with an expressive outlet and an opportunity to engage in lively dialogue by focusing on art, and the experience often has a profound and lasting impact on its participants.

Taking after the success of Meet Me at MoMa, similar programs have emerged in other museums including the Museum of Fine Arts in Boston and the Bruce Museum of Arts and Science in Greenwich, Connecticut. The Museum of Modern Art has also collaborated with the American Association of Museums about how to develop similar programs in other museums.

To learn more, visit www.moma.org/education/alzheimers.html

Appendix: Workshop Agenda

Engaging Older Adults Through Arts and Culture: Developing a Livable Chicago for All Ages

March 17, 2008
9:00 a.m. to 1 p.m.
Chicago Cultural Center

9:30 a.m. Welcoming Remarks

- Joyce Gallagher, Commissioner, Chicago Department of Senior Services
- Robert McNulty, President, Partners for Livable Communities
- Sandy Markwood, Executive Director, National Association of Area Agencies on Aging
- Janet Carl Smith, Deputy Commissioner, Chicago Department of Cultural Affairs

9:40 a.m. A Conversation with Lois Smith and Martha Lavey

- Lois Smith, Actor, Starring in *The Trip To Bountiful*, Goodman Theatre
- Martha Lavey, Artistic Director, Steppenwolf Theater

10:00 a.m. A Sampler of Ideas

Moderator: Jacquelyn A. Mattfeld, Ph.d.

- Sammie Dortch, Ph.d., Chair, Department of Applied Sciences and Program Coordinator of Gerontology, Harold Washington College
- Maggy Fouché, Marketing Director, Chicago Department of Cultural Affairs
- Judy Holstein, Adult Day Services Director, CJE SeniorLife
- Patricia O'Malley, Renaissance Court Regional Director, Chicago Department of Senior Services
- Chuck Thurow, Executive Director, Hyde Park Art Center

11:25 a.m. The Audience Responds

12:00 p.m. Lunch

12:45 p.m. "JumpStart the Conversation" Grant Discussion

Appendix: Speaker Bios

Sammie Dortch, Ph.D.

Chair,
Department of Applied
Sciences and Program
Coordinator of Gerontology,
Harold Washington College

Sammie Dortch, Chair of the Department of Applied Sciences and Program Coordinator of Gerontology at Harold Washington College, was hired in 1980. Dr. Dortch received the Harold Washington College Distinguished Professor Award for the 1998-1999 academic year. This is the highest honor that Harold Washington College bestows upon a faculty member. This award recognizes excellent teaching skills and service to the College. The Department of Applied Sciences is comprised of five disciplines - Alcoholism and Substance Abuse Counseling, Architecture, Child Development, Criminal Justice, and Social Work/Social Service.

Harold Washington College was founded in 1962 as Loop College, and was placed in the heart of the downtown business district to serve Chicago's business community through a broad spectrum of courses, two-year degrees, and certificate programs.

For more information on Harold Washington College visit
<http://hwashtington.ccc.edu>

Maggy Fouché

Marketing Director,
Chicago Department of
Cultural Affairs

Maggy Fouché is the Director of Marketing for the Chicago Department of Cultural Affairs. She oversees marketing and audience development for the Chicago Cultural Center, one of the most comprehensive free arts showcases in the United States and a top cultural attraction in Chicago.

For several years Ms. Fouché handled marketing activities for Grant Park Music Festival, the nation's only remaining free, outdoor classical music series, which performs in its permanent home, the Jay Pritzker Pavilion in Millennium Park. Ms. Fouché has experience in both the non-profit and for-profit sectors, with a corporate marketing career that includes twelve years developing growth plans for Alberto Culver Company's products in domestic and international markets. Throughout her private sector career, Ms. Fouché maintained her connection with the arts by working with arts organizations on a volunteer basis in several areas, including strategic planning, marketing, and board development. She was recognized for her achievements in 1995 with a Volunteer of the Year Award from the Arts and Business Council of Chicago. Ms. Fouché has a BA in Communication Arts from Marymount Manhattan College in New York, and an MBA in marketing from the University of Southern California.

The Chicago Department of Cultural Affairs was established as a municipal department in 1984 to promote the arts, make them accessible to the widest possible audience, and market the city's cultural resources and attractions to a worldwide audience.

For more information on The Chicago Department of Cultural Affairs visit
<http://egov.cityofchicago.org>

Judy Holstein is the Director of Adult Day Services at Council for Jewish Elderly SeniorLife. She is a registered drama therapist and board certified trainer, credentialed by the National Association for Drama Therapy. Ms. Holstein has merged her love of teaching, coaching and directing theater with the healing arts of counseling and creative arts therapy in her current work with seniors at CJE. She has a master's degree in human services from National Louis University and is a licensed professional counselor. She has a bachelor's degree in speech, theater and English secondary education from University of Wisconsin.

The mission of **CJE SeniorLife** is to facilitate independence of older adults and to enhance quality of life by advocating on their behalf and by offering programs and services throughout the continuum of care for individuals, families and the community.

For more information on CJE SeniorLife visit <http://cje.net>

Martha Lavey has been the Steppenwolf Artistic Director since 1995. While leading one of the most acclaimed theater companies in the world, Dr. Lavey turns in heartbreakingly honest work in such Steppenwolf productions as *Lost Land*, *The Memory of Water* and *I Never Sang For My Father*. Awards include the Sarah Siddons Award and Alumni Merit Award from Northwestern University. She has been a Steppenwolf Theatre Company ensemble member since 1993 and has been involved with 27 productions with Steppenwolf. She holds a doctorate in performance studies from Northwestern University.

Steppenwolf Theatre Company is a Chicago-based international performing arts institution committed to ensemble collaboration and artistic risk through its work with its permanent ensemble, guest artists, partner institutions and the community.

For more information on the Steppenwolf Theatre Company visit <http://www.steppenwolf.org>

Sandy Markwood, Chief Executive Officer of the National Association of Area Agencies on Aging, has 25 years of experience in the development and delivery of aging, health, human services, housing and transportation programs in counties and cities across the nation. Prior to coming to n4a in January 2002, Ms. Markwood served as the deputy director of county services at the National Association of Counties, where she took a lead role in research, training, conference planning, program development, technical assistance and grants management.

Ms. Markwood is responsible for n4a's overall management. She sets strategic direction for the staff, oversees the implementation of all policy, grassroots advocacy, membership and program initiatives. She also leads n4a's fundraising efforts and engages corporate sponsors to support critical initiatives, including

**Judy Holstein, M.S., LPC,
RDT/BCT**

Adult Day Services Director,
Council for Jewish Elderly
SeniorLife

Martha Lavey

Artistic Director,
Steppenwolf Theatre
Company

Sandy Markwood

Chief Executive Officer,
National Association of Area
Agencies on Aging

Appendix: Speaker Bios

an aging awards/best practices program and the planned creation of a Leadership Institute for Area Agency on Aging staff. Externally, Ms. Markwood forms strategic partnerships with federal agencies and organizations in aging, human service and health care arenas to enhance the role and recognition of Area Agencies on Aging and Title VI programs. She has a master's and bachelor's degree from the University of Virginia.

The National Association of Area Agencies on Aging (n4a) is the umbrella organization for the 655 area agencies on aging (AAAs) and more than 230 Title VI Native American aging programs in the U.S. Through its presence in Washington, D.C., n4a advocates on behalf of the local aging agencies to ensure that needed resources and support services are available to older Americans. The fundamental mission of the AAAs and Title VI programs is to provide services which make it possible for older individuals to remain in their home, thereby preserving their independence and dignity.

For more information on n4a visit <http://www.n4a.org>

Jacquelyn A. Mattfeld, Ph.D.

Director,
Center for Creative Aging at
Harold Washington College

Jacquelyn A. Mattfeld, Ph.D., is currently the Director for the Center of Creative Aging at Harold Washington. During the last 15 years she has taught, lectured and written about the theories and experiences of late life development. She now serves on the board of trustees of the C. G. Jung Center. She has been a member of the faculties of Harvard University, M.I.T., Sarah Lawrence College, Brown University and Columbia University. Dr. Mattfeld is Professor Emerita of Arizona State University and past President of Barnard College. She has advanced degrees in humanistic gerontology, art history and music history.

The Center for Creative Aging at Harold Washington College provides dynamic, affordable programs for late middle-aged Chicagoans seeking meaningful, generative lives and for business and community leaders and professionals interested in gifted, mature adults as a resource to enrich the City of Chicago and its neighborhoods.

For more information on The Center for Creative Aging at Harold Washington College visit <http://hwashtington.ccc.edu/creativeaging/index.htm>

Robert McNulty

President,
Partners for Livable
Communities

Robert McNulty, for more than 30 years, has thrown his skills and energies into civic invention, arts and creativity, and agendas of social inclusion to benefit the communities of America. A coalition builder par excellence, he formed Partners for Livable Places — now known as Partners for Livable Communities — in 1975, the first organization of its type in American history. Immediately prior to founding Partners in 1975, Mr. McNulty served as assistant director of the Architectural and Design program of the National Endowment for the Arts, providing small grants to start-up community-oriented arts efforts across the nation. Earlier, he was a research assistant to the director of the Smithsonian's

National Museum of American History and an environmental advisor at the General Services Administration. Mr. McNulty is widely traveled, having engaged in projects or offered counsel in over 300 communities in America, in addition to extensive foreign travel including some 100 countries around the world. His interests range from an Aging in Place program of Partners to serving as a facilitator to interact between racially divided communities. Over the last decades he has also written articles on urban strategies for publications ranging from the Washington Post and Christian Science Monitor to the Atlanta Magazine and California Monthly Magazine.

Partners for Livable Communities (Partners) is a non-profit leadership organization working to improve the livability of communities by promoting quality of life, economic development, and social equity. Since its founding in 1977, Partners has helped communities set a common vision for the future, discover and use new resources for community and economic development, and build public/private coalitions to further their goals.

For more information on Partners for Livable Communities visit <http://www.livable.com>

Patricia O'Malley has worked in various capacities for the City of Chicago's Department of Senior Services over the past 24 years. Currently she serves as the Regional Director for the Renaissance Court Senior Center at the Chicago Cultural Center. Renaissance Court incorporates the cultural arts as its programming core and is the home to the Renaissance Court Gallery and the PRIMUS Theater Company. Ms. O'Malley also served on the board of directors of the Senior Artists Network. She is a graduate of DePaul University, with a degree in Management of Public Services.

Patricia O'Malley, M.P.S.
Renaissance Court Regional Director,
Chicago Department of Senior Services

The Chicago Department of Senior Services creates options for an aging society by supporting older persons to live independently in their own communities and homes for as long as possible; ensuring that those who reside in institutions are treated with dignity and care; and ensuring that older persons have access to full and accurate information to participate in public policy.

For more information on The Chicago Department of Senior Services visit <http://egov.cityofchicago.org>

Lois Smith is a two-time Tony-nominee for her work in Steppenwolf's *Buried Child* and *The Grapes of Wrath*. After her film debut in *East of Eden*, Smith appeared in such seminal films as *Five Easy Pieces* (National Society of Film Critics Award), *Fried Green Tomatoes* and *Dead Man Walking*. She has been a Steppenwolf Theatre Company ensemble member since 1993 and has been involved in six Steppenwolf productions. Ms. Smith has appeared on Broadway in *Orpheus Descending* and *The Young and Beautiful*. She has appeared on

Lois Smith
Actor, starring in *The Trip to Bountiful*,
Goodman Theatre

Appendix: Speaker Bios

television on *Iron Jawed Angels* (HB0); *The Laramie Project* (HB0); *Just Shoot Me* (NBC); *Frasier* (NBC); and others. She has received the National Society of Film Critics Award. Ms. Smith studied acting with Lee Strasberg at the Actors' Studio and is also an ordained minister.

Established in 1925, **Goodman Theatre** has been a part of life in Chicago for over 80 years. Every season, the Goodman presents the work of an extraordinary group of local, national and international artists.

For more information on the Goodman Theatre visit
<http://www.goodmantheatre.org>

Chuck Thurow
Executive Director,
Hyde Park Art Center

Chuck Thurow joined the staff of the Art Center in June 1998. He served on the Art Center's Board from 1985 to 1994, including four years as Chair of its Exhibitions Committee and three years as Board Chair. He moved from volunteer to full-time staff because of the exciting future he saw for the Center. Over the years Mr. Thurow has curated some of the Hyde Park Art Center's most innovative exhibitions. He also led its capital campaign for the new building that opened in April 2006. Previous careers include teaching in an historically African American college during the civil rights movement and being a national figure in urban planning, having published over 30 books and articles in the field. Mr. Thurow holds advanced degrees from the University of California, Berkeley, and the University of Wisconsin, Madison.

The Hyde Park Art Center's mission is to stimulate and sustain the visual arts in Chicago. It is the oldest alternative exhibition space in the City and boasts a long record of education outreach in the community.

For more information on The Hyde Park Art Center visit
<http://www.hydeparkart.org>

Appendix: Workshop Participants

Phyllis Barker
Little Brothers-Friends of the Elderly

Avital Benshalom
School of the Art Institute of Chicago

Christine Bertrand
Little Brothers-Friends of the Elderly

Stacey Brailov-Foisy

Janet Carl Smith

Keith Chase-Ziolek
LaSalle Senior Center

Susan Connor
The Chicago Community Trust

Jean de St. Aubin
Gene Siskel Film Center

Julie Degnan
Chicago Department of Senior Services

Dina DiCostanzo
Galaxie Chicago

Burton Dikelsky
Center for Performing Arts at Governors State University

Sammie Dortch
Harold Washington College

Catherine Duenas
Oriental Institute

Susan Dykes
MCIC

Eileen Ebbeler
Counseling Center of Lakeview

Helen Eltzeroth
n4a

Sharon Evans
Live Bait Theater

Leigh Fagin
Chicago Department of Cultural Affairs

Bob Fiedler
The Peoples Music School

Stacey Foisy
CJE SeniorLife

Jenni Ford-Harris
Norwood Crossing

Joan Frankel
MCIC

Chuck Freilich
Mather LifeWays

Joyce Gallagher
Chicago Department of Senior Services

Irene Garnett
Partners for Livable Communities

Denise Garrity
Goodman Theater

Kevin Giglinto

Sally Giles
Norwood Crossing

Lara Goetsch
TimeLine Theatre Company

Diane Green
MUSE, Inc./American Indian Center

Katy Hanzlik
Chicago Department of Senior Services

Cameron Heinze
Chicago Human Rhythm Project

Sarah Hoban
Barrington

Nicole Hollander
Tribune Services

Judy Holstein
CJE SeniorLife

Carie Hooker
Chicago Police Department

Joan Huening
Executive Service Corps of Chicago

Tracy Huyvaert
Pines Village Retirement Communities

Sharon Hyson
Art for Life

Bruce Ives
MCIC

Jan Kieckhefer
Frank Lloyd Wright Preservation Trust

Russell Koff
Partners for Livable Communities

Karen Kolb
Mather LifeWays

Terry Kozlowski
Rich and Rowdy LLC

Carole Krucoff
Oriental Institute Museum

Antonia Laureano
Casa Central Adult Wellness

Dawn Lehman
Mather LifeWays Institute on Aging

Todd Lido
Old Town School of Folk Music

Rita Lopienski
Pathway Senior Living

Nicole Losurdo
Auditorium Theatre of Roosevelt University

Jacquelyn Mattfeld
Center for Creative Aging at Harold Washington College

Lisa Maurizi

Christine Mazzucchelli
BrightStar Healthcare

Barbara McMillin
The Childrens Museum in Oak Lawn

Robert McNulty
Partners for Livable Communities

Ann Meehan
Loyola University Museum of Art

Karen-Jo Mensch
The Chicago Community Trust

Andrew Micheli
Arts & Business Council

Mara Mihlfried

Sonja Mullings
artScape Chicago

Appendix: Workshop Participants

Takeo Nagasaka

Norwood Crossing

Susan New

Rainbow Hospice

Gail Niksic

Silver Connections

Patricia O'Malley

Chicago Department of Senior Services

Celeste Oslakovic

The Childrens Museum in Oak Lawn

Megan Owens

Valparaiso Parks Department

Pamela Pagone

Chicago Department of Senior Services

Joyce Palmquist

Barrington Area Council on Aging

Ellen Peirce

International Chamber Artists

Chad Peterson

Northlight Theatre

Ellen Placey Wadey

Guild Complex

Kaye Pryor

Norwood Crossing

Zehra Quadri

David Rasmussen

Phillipe Ravanas

Columbia College

Rosie Roche

Adler Planetarium

Alex Shapiro

Illinois Arts Council

Leslie Shook

The Theatre School at DePaul University

Jacquelyn Small

Governors State University

Oli Soto

Casa Central Adult Wellness Center

Robert Tenges

The Old Town School of Folk Music

Madelyn Thompson

John G. Shedd Aquarium

Chuck Thurow

Hyde Park Art Center

Nancy Tom

Nancy Trumbull

Rosehill Cemetary & Mausoleum

Jacqui Ulrich

Chicago Park District

Zena Vaughn

Raven Theatre Company

Veronica Vidal

Chicago Community Trust

Sarah Vincent

Neighbors United in New Possibilities

Ralitza Vladimirova

CJE SeniorLife

Desiree Wilson

Chicago Police Department

Linda Wilson

John G. Shedd Aquarium

Julie Wolf

Northshore Concert Band

Serena Worthington

Center on Halsted

Anna Yuan

Senior Artists Network

Appendix: Resources

Chicago area links

Arts and Business Council of Chicago
www.artsbiz-chicago.org

The Center for Creative Aging at Harold
Washington College
www.hwashington.ccc.edu/creativeaging

Chicago Cultural Center
[www.cityofchicago.org/Tourism/
CulturalCenter](http://www.cityofchicago.org/Tourism/CulturalCenter)

Chicago Department of Cultural Affairs
www.cityofchicago.org/culturalaffairs

Chicago Department of Senior Services
www.cityofchicago.org/seniorservices

CJE SeniorLife
www.cje.net

Cognitive Neurology and Alzheimer's Dis-
ease Center, Northwestern University
www.brain.northwestern.edu

Executive Service Corps of Chicago
www.esc-chicago.org

Mature H.O.T. Women Dance Class
www.deeplyrootedproductions.org

The Saints
www.saintschicago.org

Senior Artist Network
www.seniorartistsnetwork.org

Senior Radio Players
www.seniorradioplayers.com

All URLs valid as of June 2008

National links

AARP
www.aarp.org

Aging in Place Initiative: Developing
Livable Communities for All Ages
www.aginginplaceinitiative.org

American Art Therapy Association
www.arttherapy.org

Arts for the Aging
www.aftaarts.org

Cornerstone Theater Company
www.cornerstonetheater.org

Elders Share in the Arts
www.elderssharethearts.org

ICMA - Aging
[www.icma.org/main/topic.asp?tpid=13&
stid=29&hsid=1&t=0](http://www.icma.org/main/topic.asp?tpid=13&stid=29&hsid=1&t=0)

Meet Me at MoMA
[www.moma.org/education/alzheimers.
html](http://www.moma.org/education/alzheimers.html)

National Association of Area Agencies on
Aging
www.n4a.org

National Association of Counties
www.naco.org

National Center for Creative Aging
www.creativeaging.org

National Council on Aging
www.ncoa.org

National League of Cities
www.nlc.org

Partners for Livable Communities
www.livable.com

Appendix: Notes

- ¹ “Preliminary Results Released in Ground-Breaking Study: ‘The Impact of Professionally Conducted Cultural Programs on Older Adults.’” *National Center for Creative Aging*. www.creativeaging.org/research.htm.
- ² National Institutes on Health, www.nia.nih.gov/NewsAndEvents/PressReleases/PR20071030ADAMS.htm; and Basting, Anne Davis. “Arts in Dementia Care: ‘This is not the end... it’s the end of this chapter.’” *Generations*. Journal of the American Society on Aging. Volume XXX, Number 1. Available at www.asaging.org/generations/gen30-1/Gen.30_1.Basting.pdf
- ³ *Essential Services for Aging Artists*. The H. John Heinz III School of Public Policy and Management, Carnegie Mellon University. Produced for the New York Foundation for the Arts. May 2006. Available at http://www.heinz.cmu.edu/systems/report/51_FINAL%20SYSTEMS%20REPORT.pdf.
- ⁴ Ibid.

About the Aging in Place Initiative Team

Partners for Livable Communities (Partners) – A national, non-profit organization working to renew communities for all ages. Partners has over twenty-five years of experience in solving community problems by providing information, leadership and guidance that help communities help themselves. www.livable.com

National Association of Area Agencies on Aging (n4a) – A leading voice on aging issues for Area Agencies on Aging across the country and a champion for Title VI-Native American aging programs in our nation’s capital. Through its presence in Washington, D.C., n4a advocates on behalf of the local aging agencies to ensure that needed resources and support services are available to older Americans and their caregivers. www.n4a.org


ICMA (International City/County Management Association) – The premiere local government leadership and management organization. <http://icma.org>

National League of Cities (NLC) – The largest national organization representing municipal governments throughout the United States. www.nlc.org

National Association of Counties (NACo) – A national organization representing county governments in the US. www.naco.org

Made possible by a grant from:

MetLife Foundation – Established in 1976 by MetLife to carry on its long-standing tradition of corporate contributions and community involvement. The Foundation has been involved in a variety of aging-related initiatives addressing issues of caregiving, intergenerational activities, mental fitness, health and wellness programs and civic involvement. Since 1986, the Foundation has supported research on Alzheimer’s disease through its Awards for Medical Research program and has contributed more than \$11 million to efforts to find a cure. www.metlife.org



Partners for Livable Communities
1429 21st Street, NW
Washington, DC 20036
202-887-5990
www.livable.com

National Association of Area Agencies on Aging
1730 Rhode Island Ave., NW, Suite 1200
Washington, DC 20036
202-872-0888
www.n4a.org