







## GREETINGS

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On behalf of the Board of Trustees of Partners for Livable Communities, it is a pleasure to welcome you to the St. Regis Hotel for the sixth annual Bridge Builders Award dinner. It is an honor to be able to recognize these leaders for the work that they have put into bridging the racial, social and economic divides in their communities. These leaders represent the best of the American spirit. By reaching across boundaries, they unleashed the power and promise of the people who are united for a common goal. We are proud to offer these community partners the applause they so richly deserve.

THE HONORABLE GLENDA HOOD  
*Mayor of Orlando, Florida*  
*Chair, Executive Committee*  
*Partners for Livable Communities*

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Anheuser-Busch, Inc. is pleased to underwrite the Partners for Livable Communities Bridge Builders Awards. These awards recognize community and business leaders for the creative and forthright direction they have taken in crossing boundaries of race, gender, economics and social equity for their community's greater well being. Their initiative and courage has required both personal and professional risks. These leaders represent the best of the American spirit. Anheuser-Busch is proud to recognize the success of their efforts and the example they have set for the rest of us to follow.

ANTHONY J. JONES  
*Senior Director*  
*Community Outreach,*  
*Anheuser-Busch, Inc.*

## BRIDGE BUILDERS PROGRAM

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6:00 PM RECEPTION

State Salon  
St. Regis Hotel

7:00 PM WELCOME

ROBERT McNULTY  
*President*  
*Partners for Livable Communities*

### MASTER OF CEREMONIES

THE HONORABLE WILLIAM A. JOHNSON, JR.  
*Mayor, City of Rochester, New York*  
*Vice Chairman, Board of Trustees*  
*Partners for Livable Communities*

### KEYNOTE ADDRESS

NEAL R. PEIRCE  
*Chairman*  
*Citistates*

7:30 PM INVOCATION

Dinner  
Crystal Ballroom

8:30 PM AWARDS PROGRAM

Crystal Ballroom

## PROGRAM

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Master of Ceremonies MAYOR WILLIAM JOHNSON

### PRESENTATION OF AWARDS TO

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AIDS ALLIANCE FOR CHILDREN,  
YOUTH & FAMILIES  
David Harvey  
*Executive Director*

ORTHO BIOTECH PRODUCTS, LP  
Michael Tobin  
*Patient Advocacy Manager*

RONNIE NANTON  
*Board Member*  
*AIDS Alliance for Children,  
Youth & Families*

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RICHMOND, VIRGINIA  
MARY TYLER MCCLENAHAN  
*Chairman and Founder*  
Better Housing Coalition

T. K. SOMANATH  
*Executive Director*  
Better Housing Coalition

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WASHINGTON, D.C.  
GEORGE STARKE  
*Founder and Executive Director*  
Excel Institute

KEVIN P. CHAVOUS  
*Councilman*  
Council of the  
District of Columbia

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LOUISVILLE, KENTUCKY  
DAVID ARMSTRONG  
*Mayor*  
City of Louisville

DOWNTOWN DEVELOPMENT  
CORPORATION  
Barry Alberts  
*Executive Director*

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CAMDEN, NEW JERSEY  
MELVIN PRIMAS  
*Chief Operating Officer*  
City of Camden

RICHARD K. BARNHART  
*President*  
Pennrose Properties, Inc.



## MASTER OF CEREMONIES

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### WILLIAM A. JOHNSON, JR.



Mayor William A. Johnson is serving his third term as Mayor of Rochester, NY. Prior to his election as Mayor, Johnson served for 21 years as the President and CEO of the Urban League of Rochester, where he was responsible for developing and overseeing a number of innovative programs including a Salute to Black Scholars, Education Initiative/Call to Action and the Campaign to Reduce Racial Polarization.

As mayor, Johnson has continued his tradition of innovative programs. His efforts have resulted in such initiatives as the Neighbors Building Neighborhoods process of citizen empowerment, Neighborhood Empowerment Teams which provide a rapid response to neighborhood quality of life issues, affordable and market-rate city housing development, comprehensive youth violence prevention programs, community oriented policing, the establishment of downtown entertainment districts (including a major music festival), a free entertainment shuttle service throughout the center city, and a “Good Grades Pay” program tied to youth. He established the Bi-racial Partnerships that pairs people of different races and economic status to break down racial misunderstandings in the community. One of Mayor Johnson’s most notable accomplishments was the leveraging of more than \$35 million in private investment for the construction and expansion of five supermarkets within the city by a major national chain.

Rochester was designated an All America City in 1998, and one of America’s Most Livable Cities in 2000 by Partners. In 1999, *Governing* Magazine named Mayor Johnson one of the Top 10 Public Officials in America.



## KEYNOTE ADDRESS

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### NEAL R. PEIRCE



Neal R. Peirce was one of the founders and then a contributing editor of National Journal, and was political editor of Congressional Quarterly. He was a member of the National Civic League's executive committee and was one of the founders and co-chair of the National Academy of Public Administration's Alliance for Redesigning Government.

Mr. Peirce has received The Distinguished Urban Journalism Award from the National Urban Coalition and the Carey McWilliams Award for the American Political Science Association.

Mr. Peirce currently serves as the Chairman of Citistates and a journalist for the Washington Post Writers Group. He began and continues the first national column in the United States on state and local government themes. He has co-authored the "Peirce Reports" on compelling issues of metropolitan futures for leading media and independently authored 12 other books. Known widely as a lecturer on regional, urban, federal system and community development issues, Peirce has been a familiar figure before civic, business, academic and professional groups nationally. He has appeared on Meet the Press, the Today Show, National Public Radio and local media across the country.

SIXTH ANNUAL



BRIDGE BUILDERS AWARD

Bridging Racial, Economic and  
Geographical Boundaries for  
More Livable Communities



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Partners inaugurated its Bridge Builders Award in October, 1997 to recognize outstanding individuals and institutions for building bridges of understanding and cooperation across social, economic, regional and racial divides and creating fruitful and lasting partnerships for the betterment of their communities.

Inspiration for the award program came from the work of the late Dan Sweat in Atlanta, specifically the contributions he made to improve the fortunes of the inner city through his leadership of Central Atlanta Progress. His remarkable ability to bring downtown business leaders together to form a public-private partnership has resulted in vacant land being slated for mixed-income housing and beautification of the city that many consider the capital of the “New South.” Sweat and his partner in government, Mayor Maynard Jackson, set a high standard that has been followed by fellow awardees from across the US and abroad. Together, Sweat and Jackson devoted their skills and energies to unite the city’s black and white communities, as well as the private and public sectors for the betterment of Atlanta.

In the spirit of Dan Sweat, Partners seeks to shine a spotlight on those who are crossing social and political divides, bringing people closer together and creating lasting partnerships that enrich their cities. In each case, award winners have demonstrated a commitment to create lasting change in their communities based on a strategy of collaboration.

Tonight the Bridge Builder Award is presented to the following individuals and organizations associated with five projects that exemplify the ideals of community partnerships that foster hope and possess a vision of the future that transcends the barriers of race, culture, geography and economics.

- The partnership of the AIDS Alliance for Children, Youth & Families, Ortho Biotech Products, LP and Ronnie Nanton for their work to create and promote, Strength for Caring, a national program that helps the caregivers of children, youth and families affected by HIV/AIDS.
- Mary Tyler McClenahan and T.K. Somanath of the Better Housing Coalition for forming a partnership to provide affordable housing for all citizens of Richmond and to revitalize neighborhoods.
- George Starke, former Redskins football player and founder of the Excel Institute and Councilman Kevin Chavous of the Council of the District of Columbia for creating a partnership to respond to a community need to train youth at risk with practical job skills.
- Mayor David Armstrong of Louisville, KY and the Downtown Development Corporation for working together to make downtown Louisville a great place to live and do business.
- Melvin Primas, Chief Operating Officer, City of Camden, NJ and Richard K. Barnhart, President of Pennrose Properties, Inc. for their work to revitalize Camden’s economy and to provide affordable housing for its citizens.



## FROM LOSS TO INSPIRATION: A NEW PARTNERSHIP FOR CARE

Just this October, Ronnie Nanton lost his son to a long fight with AIDS. Rather than be deflated by his loss, Mr. Nanton uses his experience to help other families deal with the impact that HIV/AIDS has left with them. Together, with AIDS Alliance for Children, Youth & Families and Ortho Biotech Products LP, the three work to assist not only those suffering from the illness but also those that love them. This collaboration is addressing an unmet need in the HIV community by bringing education and support on a wide range of issues that enable caregivers to more effectively manage the physical, emotional and financial toll of HIV/AIDS care.

A mutual interest in family-centered HIV services resulted in a reciprocal, public/private partnership between Ortho Biotech and AIDS Alliance focused on HIV/AIDS caregivers. Through support from Ortho Biotech, the AIDS Alliance Consumer Training Corps program, a national train-the-trainer leadership and peer education program designed to reach the most vulnerable and underserved, has been expanded to incorporate the Strength for Caring, a program recently created by Ortho Biotech to provide education and support for HIV caregivers.

Ronnie Nanton is the critical third player in this partnership. He serves as a Strength for Caring Trainer on the needs of fathers and other male caregivers of children affected by AIDS and is a nationally recognized advocate HIV programs by serving on the Board of the AIDS Alliance.

This is an inspiring national example of the public and private sectors and a private citizen working together for the betterment of the community by helping children and families deal with the reality of HIV/AIDS.



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## AIDS ALLIANCE FOR YOUTH, CHILDREN & FAMILIES



David Harvey is the founding executive director of the AIDS Alliance. A former congressional aide, policy analyst and clinical social worker, Harvey helped lead an effort to expand and reorganize the consumer programs at AIDS Alliance, resulting in a tripling of the budget in the past two years. He is the author of a variety of articles and book chapters, as well as a lead contributor to a 2000 White House report on youth and HIV/AIDS in America. Since 1994, AIDS Alliance for Youth, Children & Families has been a national leader in the fight for access to high quality care, prevention and research for women, children, youth and families affected by the epidemic. AIDS Alliance's membership includes over 650 community-based organizations that specialize in providing family-centered, culturally competent care to these individuals and families who are disproportionately low income and from communities of color.



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## ORTHO BIOTECH PRODUCTS, LP



Mike Tobin is a Patient Advocacy Manager for Ortho Biotech Products, L.P., a Johnson & Johnson company headquartered in Bridgewater, New Jersey. In this capacity, Mr. Tobin directs the development of partnerships and collaborative programming with the nation's leading HIV/AIDS medical, patient advocacy and public policy organizations. Ortho Biotech and its worldwide affiliates have earned a global reputation for researching, manufacturing and marketing innovative health care products that extend and enhance patients' lives. In addition to seeking new ways of meeting the needs of the health care community through new products and technologies, Ortho Biotech provides a broad spectrum of innovative services and educational programs for health care professionals, patients and caregivers.



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## RONNIE NANTON



Ronnie Nanton has been a national grassroots leader on the needs of caregivers and fathers of children living with HIV disease since 1990, when his son Darrious was diagnosed with HIV infection. A former member of the University of Miami Family HIV Care Program staff, Mr. Nanton led outreach programs for fathers and other caregivers and provided social services for families living with HIV and AIDS. In 1998 Nanton helped create Fathers' Voices, a national organization of men parenting children with special health care needs, including HIV/AIDS. Nanton is co-author, with James May, of a new AIDS Alliance publication, "From Isolation to Transformation: A CARE Act Guide to Supporting Men Caring for Children Living with HIV/AIDS."



## RICHMOND, VIRGINIA

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### CREATING HOUSING AND REVITALIZING NEIGHBORHOODS

Mary Tyler McClenahan co-founded Richmond's Better Housing Coalition (BHC) with Carter McDowell with the intention of coordinating all of the area's housing nonprofits. After a few years, the Coalition wanted to create their own developments rather than only coordinating the projects of others and knew they would have to hire someone new who could make things happen. Enter T.K. Somanath.

With McClenahan's support and Somanath's skill in revitalization, the Coalition accomplished one success story after another building or renovating more than 600 affordable housing units in Richmond. Much of the success of each revitalized community is attributed to BHC's dependence on consensus building within the community. Housing development is a reflection upon the community's needs and desires instead of the typical nondescript box houses usually made for low-income families that quickly deteriorate over time. BHC takes in the big picture and asks, how will this community be doing ten years from today?

Some consider their greatest success story to be Winchester Greens, now home to the Mary Tyler McClenahan Child Care Center. Initially, it was a community plagued with drug dealers, box housing and empty parking lots. Somanath and McClenahan worked fiercely to win ownership of the area from the Department of Housing and Urban Development and then to raise \$22 million dollars for the project. The result is a safe, appealing place with parks for children to play in and homes constructed to meet the Department of Energy's Five Star Energy Rating.

This project is just one example of how the partnership of Mrs. McClenahan and T.K. Somanath is building communities that are safe, responsible and inviting places to live.



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## MARY TYLER MCCLENAHAN



Founder of both the Richmond Urban Forum and the Better Housing Coalition, Mary Tyler McClenahan is a celebrated historian and civic activist for the city of Richmond and even the state of Virginia. 1990's Richmonder of the Year, she has distinguished herself with her work in historic preservation, conservation, race relations and childcare, not to mention low-cost housing. She has twice served as President of the Virginia League for Planned Parenthood and has been awarded Doctorates from six different colleges and universities in Virginia. In addition to her activism work, Ms. McClenahan has authored three books including *A Visit to Stratford and the Story of the Lees*.



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## T.K. SOMANATH



T.K. Somanath is executive director of Richmond's Better Housing Coalition with 30 years experience in quality low-cost housing creation. Graduated as a civil engineer from the University of Mysore in India, T.K. Somanath came to the United States to learn about "the structural world." Finally settling down in Richmond, Somanath has been very active in establishing housing for low-income families while revitalizing deteriorating properties. Notable, are his skills in leadership and consensus-building. Through these, he has challenged conventional styles in housing revitalization and enforced his own strategies which include unique place-making and participation by area residents in the development process.



## WASHINGTON, D.C.

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### THE POWER OF EDUCATION: A NEW TEAM FOR LOCAL YOUTH

Coming from suburban New York to join the Washington Redskins as an offensive tackle, George Starke was struck most by the crime in the city. He saw children shooting children and knew that something had to be done. After finishing his tenure with the Skins, Starke went to work to create an environment for at-risk youth where they could get an education and learn a trade to ensure a more promising future. His belief is that all students have a potential to learn; all students have the right to a meaningful education; all students have the right to a career choice; and all students should become lifelong learners, local and global consumers and productive members of society.

A whiz with cars, as well as a football, Starke began by teaching youth the fundamentals of auto mechanics. From there, he wanted to expand the school to incorporate academic learning as well. With the help of the Councilman Kevin Chavous, who works continually to improve educational opportunities for the youth of the District of Columbia, Starke was able to open up the Excel Institute whose mission is “to provide basic education, automotive training technology, work place counseling and job placement assistance which will enable a student the opportunity to earn a high school equivalency diploma and to obtain an automotive career and Automotive Service of Excellence ASE certificate.”

At the institute, one student learned English, got her GED and a driver’s license. Another student received help finding housing as he took classes. Students are of all ages and learning valuable lessons inside and outside of the classroom. Together, Starke and Chavous are going above and beyond to help their students secure a successful future.



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## GEORGE STARKE



Former Redskins player, George Starke is now the Founder and Executive Director of the Excel Institute. As “Head Hog,” Starke helped the Redskins to win the Super Bowl in 1983. Since his retirement, he has been nominated as one of the 70 Greatest Redskins ever.

While it looks as though Washington could use him back on the playing field, he is serving our city in an even better way through his Excel Institute. Starke has taken his expertise in cars and put it towards helping kids. At Excel, kids are able to learn more about mechanics while taking classes in order to ensure a more successful future.



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## KEVIN CHAVOUS



Kevin P. Chavous is serving his third term as the Ward Seven representative on the District of Columbia City Council where he continues to be a forceful advocate for public education and public school reform.

As Chair of the City Council’s Committee of Education, Libraries and Recreation, Mr. Chavous has been at the forefront of promoting change within the District Public School system and his efforts have led to nearly 400 million new dollars for public education. He is a member of various civic associations in the Ward Seven Community in which he lives. He has also organized and participated in a number of charitable activities, including providing free legal counsel to a variety of civic groups.



## LOUISVILLE, KENTUCKY

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### BUILDING THE REGION'S NEW CREATIVE CENTER

In his inaugural address, Mayor David Armstrong called for people in Louisville to “come to the city” to live, work and play. To make this possible, he teamed up with the Downtown Development Corporation (DDC) and the result has yielded a new Louisville brimming with economic, social and leisure opportunity.

A key to this success, was the creation of the Downtown Housing Fund, a collaboration between the Mayor and DDC. The city of Louisville and a consortium of 14 local private member institutions of the DDC invested a total of \$6 million in this Fund, with the goal of serving as a stimulus to the market and providing the impetus to bring alive the previously dormant downtown housing market. To date, the Fund has closed on four projects totaling more than 230 new housing units, representing a 25% increase in downtown market rate units.

Focusing on housing alone would not get people to live downtown so another key to the Mayor's plan for revitalization was to focus and build on Louisville's strengths. Together the Mayor and DDC have created more jobs in the biotech and technology industry – the Louisville Medical Center Research Park; created interesting and safe places to spend free time – Slugger Field, the Extreme Park, increased public art; and created avenues for public participation in governing and policing with the Community Oriented Policing which embraces input by citizens on how their neighborhoods are policed.

Through the entrepreneurial, visionary leadership of Mayor Armstrong and the Downtown Development Corporation, Louisville is a model of a community that is creating a dynamic, vibrant downtown for all its citizens not seen in two generations.





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## DAVID ARMSTRONG



As Mayor Armstrong concludes his term in Louisville, he leaves behind a legacy of success. While in office, he has led a major downtown renaissance with the construction of market-rate housing and rehabilitation of unutilized buildings, all the while, making Louisville more competitive in economic development by establishing eMain USA, a new technology district. These are just a few examples of how Mayor Armstrong has helped make Louisville the place to live, work and play. Other awards that the Mayor has earned in just this year alone include the Outstanding Citizens Award from the Neighborhood Development Corporation, the Kentucky League of Cities 2002 Enterprise Cities Award and the First Annual Community Housing Industry Award for the Metro Housing Resource Center.



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## DOWNTOWN DEVELOPMENT CORPORATION



Barry Alberts is the Executive Director of the Downtown Development Corporation (DDC), a private, non-profit that is charged with downtown planning and furthering the health and vitality of downtown for all Louisville's citizens. Its Board of Directors, composed of representatives of downtown organizations, groups and businesses, is interested in the continued long-term improvement of downtown Louisville. Mr. Alberts administers the Downtown Housing Fund and has recently overseen the new Downtown Louisville Development Plan. He also serves as the project director for the Muhammad Ali Center which will include exhibits both relating to Mr. Ali's incredible life story, as well as education programs.



## CAMDEN, NEW JERSEY

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### RESCUING A SUFFERING CITY THROUGH PUBLIC-PRIVATE PARTNERSHIPS

At the close of the Second World War, Camden was a thriving city. It was home to some of the country's most important corporations and boasted a mighty shipyard, a bustling downtown and neighborhoods buzzing with vitality. Following the end of the war, the city lapsed into a decline from which it still suffers.

Camden is the second poorest city in the country and the poorest in New Jersey. Over 40 percent of its residents are under 20 years of age and it is estimated that more than 7 in 10 receive public assistance. Many of its buildings and much of its infrastructure are crumbling. But, despite these daunting challenges, Camden has a number of assets including committed non-profit and community based organizations, viable medical and higher education institutions, and a waterfront with entertainment, tourism and port operations.

To leverage the assets and rescue this long-suffering city, Governor James E. McGreevey put in place a sweeping recovery plan that includes \$175 million in aid to help jump-start the failing economy. Melvin "Randy" Primas was the governor's choice to oversee the implementation of this daring plan.

A partner in rebuilding Camden's neighborhoods has been Richard Barnhart, president of Pennrose Properties, Inc, a private developer of affordable housing. A benchmark project in the recovery plan is Baldwin's Run, a mixed-income housing development with 516 rental and home ownership units reflecting the varying architectural styles within the neighborhood. The revitalization effort includes support services to residents with an emphasis on employment initiatives and youth programs as well as major investments in the entire neighborhood, including a community facility and commercial development.

This partnership is built upon a willingness to share burdens as well as benefits, and a commitment to results. Overcoming Camden's challenges requires nothing less.



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## MELVIN PRIMAS

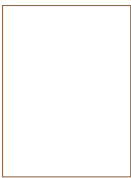


As the recently appointed chief operating officer of the City of Camden, Melvin “Randy” Primas is responsible for overseeing the city’s daily operations and ensuring the implementation of the Municipal Rehabilitation and Recovery Act. He brings all the necessary credentials to this difficult task including serving on the Camden city Council from 1973 to 1981, when he was elected as Camden’s first African-American mayor. He was re-elected twice before leaving City Hall and has subsequently held positions in both the public and private sectors. Randy’s extensive management experience combined with his knowledge of the people and his confidence in the potential of the city’s neighborhoods are what Camden needs to successfully move forward with the revitalization plan.



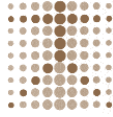
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## RICHARD K. BARNHART



As president and co-owner of Pennrose Properties, Inc., Richard Barnhart provides leadership and developmental oversight for the teams of developers involved with the firm’s varied projects. Pennrose Properties, Inc. is a real estate development company that specializes in affordable multi-family housing. Mr. Barnhart brings a wide range of experience and innovative expertise to the real estate developments he fashions for Pennrose. Many of these projects involve intricate public-private partnerships — particularly with housing and community development programs. Barnhart is also largely responsible for Pennrose’s strong linkage between housing and services. He makes this connection by initiating and fostering ongoing relationships with non-profits with which Pennrose often develops joint ventures. He also actively seeks innovative ways to involve community members in the development process.





ABOUT  
PARTNERS FOR  
LIVABLE COMMUNITIES

Partners for Livable Communities, incorporated in 1977, is a national civic organization working to improve the livability of communities by promoting quality of life, economic development and social equity. Partners helps our nation's communities set common visions for the future, discover and utilize their cultural and natural resources, and build public/private partnerships to realize their goals.

Serving as a national resource and information center, Partners is a catalyst for civic improvements through technical assistance, leadership training, workshops, research, advocacy and public awareness. More than 1,200 organizations and individuals throughout North America and abroad comprise the Partners' resource network. These alliances produce a powerful force to affect positive change in our communities.



